

For Immediate Release
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Wisconsin Plating Works Earns ISO 9001:2008 Recertification

Wisconsin Plating Works of Racine, Inc. recently received the ISO 9001:2008 Certificate of Registration after Quality Management Systems were found in compliance with current ISO standards by auditors from Perry Johnson Registrants, Inc., Southfield, Michigan.

Jeffrey Toeppe described the quality certification process as rigorous but less demanding than the 2004 certification when standards had undergone considerable change. "Every three years our registration expires so we undergo auditing every six months, keeping us focused on regular assessments of product, systems and customer service in particular. Our Quality Policy Manual gets a lot of attention, and that benefits both our customers and our company."

Wisconsin Plating Works' quality policy is a formal statement from management, closely linked to the business and marketing plan and to their customer needs. These needs inform systems for communicating with customers about product information, inquiries, orders, and complaints.

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The quality policy also defines measurable objectives for employees. Yet another consideration is data resulting from how and where raw materials and products are processed, allowing any problems to be traced to the source.

“You need to regularly review performance through internal audits and meetings,” said Toeppe. This determines whether the quality system is working and what improvements can be made. There is a lot of documentation involved.”

Wisconsin Plating Works’ registration includes the following scope of supply: metal finishing, cleaning, degreasing, pickling and oiling, electroplating of copper, nickel, chromium, tin, zinc and zinc alloys, phosphating, black oxide and chemical conversion coating.

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Corporate Images, Inc. is Racine’s oldest full service marketing agency, providing advertising, public relations, sales promotion, and new media to business-to-business clients especially in the Chicago-Milwaukee corridor. Clients include JohnsonDiversey, SC Johnson Wax and Powerbrace Corporation.